



**Pratham USA**  
Every Child In School and Learning Well

# Pratham Summer Readathon 2012



## Help kids in India just by reading books!

Pratham's Summer Readathon lets you boost your brain and do some good for underprivileged kids in India—so everybody wins!

### What is Pratham?

Pratham is a charity organization that helps underprivileged children in India stay in school and learn well. Pratham's programs help kids in 21 Indian states, in cities and rural villages.

Children who benefit from Pratham's learning programs stay in school longer, graduate from high school, and earn a decent standard of living.

Education truly transforms lives!

[prathamusa.org](http://prathamusa.org)



### How does the readathon work?

Ask your friends and family to sponsor you for a dollar amount for each book you read this summer. The more books you read, the more money you raise!

### Who can participate?

- ~Kids of any age can participate.
- ~Children too young to read can have a parent or other older sibling read to them, and count those books.

### Why participate?

- ~The more you read this summer, the smarter you'll get!
- ~You'll see how great it feels to help others, and be a part of a community service.

### Are there prizes?

- ~All readers will be given Certificates of Appreciation.
- ~ Readers who raise \$100, \$250, \$500, or more will receive prizes for each level.

### How do you sign up?

To set up your personal read-a-thon fundraising page, go to:

[seeyourimpact.org/start/readathon](http://seeyourimpact.org/start/readathon)

For more information, or to download the Readathon Toolkit (filled with lots of handy information) go to:

[prathamusa.org/readathon](http://prathamusa.org/readathon)

**Be sure to let your parents know that you want to do the readathon so they can help you out!**

As a Readathon Coordinator, I'm volunteering for Pratham to help a group of readers. I'm here to answer any questions, give you my support, and cheer you on! Here's my contact information:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_